



**BDTA**

**“Delivering quality  
for dentistry”**

**BDTA Members' little book of benefits**

## Information

- 1 Complimentary database of active dental practices and laboratories in the UK
- 2 Discount on all British Standards documents ordered through the BDTA
- 3 Regular copies of *BDTA News*
- 4 Access to all the latest national and regional dental news via the BDTA website
- 5 Complimentary copies of the trade's quarterly magazine *Dentaltrader* for all staff members
- 6 Access to information in the members area of the BDTA website

precision



## Training

- 1 Discount on the *BDTA Certificate: Introduction to Dentistry* training course
- 2 Laboratory workshop and revision seminars available to support learning and aid understanding

## Advice

- 1 BDTA staff on hand to assist with queries
- 2 Free Business Support Helpline

clockwork



## Promotional opportunities

- 1 Discounted stand, advertising and sponsorship rates at BDTA Dental Showcase
- 2 Contact information and job vacancies listed on the BDTA website
- 3 Use of the relevant BDTA member logo
- 4 Credibility associated with being part of an Association synonymous with quality standards
- 5 Coverage in *Dentaltrader*
- 6 Promotion of members in BDTA marketing activity to the profession
- 7 Input into a campaign to promote dentistry to the general public with the aim of growing the industry

## Statistics

- 1 Complimentary copy of the annual dental statistics publication *Spotlight*
- 2 Surgery consumables reports
- 3 Results of research conducted into exhibitions, dental publications, training, new technologies and the laboratory market
- 4 Access to research reports purchased from Associations/Research Houses
- 5 Complimentary copy of the *European Survey of Dental Market Trends* data produced by ADDE/FIDE



## Networking opportunities

- 1 Highly subsidised place at the BDTA Annual Conference
- 2 Reduced delegate rate at the Midwinter Meeting
- 3 Discounted places at the summer networking event
- 4 Optional membership of BDTA committees/working groups

## Export support

- 1 Helping and advising exporting members with international business ventures
- 2 Facilitating group trips to overseas exhibitions



## Representation

*The BDTA represents the interests of members in the following ways:*

- 1 Active participation in creating national and international standards
- 2 Presenting the views of the industry to the ABHI, ADDE and FIDE
- 3 Regular contact with dental associations and professional bodies
- 4 Involvement with the All-Party Parliamentary Group for Dentistry



reliability

For further information contact the BDTA on  
01494 782873 or e-mail [admin@bdta.org.uk](mailto:admin@bdta.org.uk)

**[www.bdta.org.uk](http://www.bdta.org.uk)**



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